



THE FIRST SUSTAINABILITY CERTIFICATION IN THE WINE INDUSTRY

For the respect of People and the Environment

SUSTAINABLE WINEGROWING, THE FIRST CSR* CERTIFICATION DEDICATED TO THE WORLD OF WINE

Created in 2010, the Vignerons en Développement Durable ("Winegrowers in sustainable Development") Association brings together winegrowers committed to a CSR approach from the vine to the glass. A guarantee of ethical, high-quality products, that respect both people and the environment, **its Sustainable Winegrowing approval is the first CSR and sustainability certification dedicated to the world of wine in France.**

A sustainable wine is one that preserves resources, contributes to the well-being of the region, and enables winegrowers to earn a living from their vines. This is why Winegrowers in Sustainable Development has adopted an ambitious schedule of requirements, **taking into account environmental, economic and social factors: the three pillars of sustainable development.** More than a straightforward environmental certification, it **promotes an entire sustainability philosophy.**

Comprehensive and balanced, **the certification covers all stages of production, from the first leaves on the vines to the last drop of wine,** based on ISO 26000, the internationally recognized CSR standard. Its schedule of requirements is audited and assessed by AFNOR, **the independent French standardization association.**

A pioneering, unifying initiative, the certification brings together nearly 6,000 winegrowers and employees all over France. For them, sustainable development is more than a business strategy, **it is a commitment to future generations and our future way of life.**

*CSR

Corporate Social Responsibility (CSR) is defined as "the integration by businesses of social and environmental concerns into their commercial activities and relationships with stakeholders".

THIS MACARON ENSURES YOU TO BUY A SUSTAINABLE WINE AND COMMITTED



PRESERVE THE ENVIRONMENT

- _ Reduce our consumption of energy and water,
- _ Install beehives, insect hotels and nesting boxes... give preference to growing practices that stimulate soil life and introduce and maintain animal and plant species
- _ Reduce waste at source, decrease the weight of bottles and use paper from sustainably managed forests
- _ Develop alternative solutions so as to reduce the use of synthetic chemical products
- _ Use renewable energy for agricultural machinery, winemaking facilities and buildings



GUARANTEE QUALITY FROM THE VINE TO THE GLASS

- _ Ensure total transparency for consumers
- _ Comply with our quality commitments both upstream and downstream
- _ Implement a strategy to reduce the use of phytosanitary products
- _ Raise producers' awareness
- _ Set up wine analysis schemes



SUPPORT REGIONS AND LOCAL HERITAGE

- _ Encourage regional identity and local economies
- _ Preserve wine production and France's natural landscapes
- _ Provide technical and economic support for winegrowers
- _ Participate in regional life and create wine tourism events and activities
- _ Give preference to local, responsible suppliers
- _ Support local associations and projects through sponsoring initiatives
- _ Ensure the well-being of employees in the workplace



OFFER A FAIR PRICE TO THE CONSUMER AND THE PRODUCER

- _ Create new wine stores at cooperatives and properties
- _ Participate in developing the local economy
- _ Ensure the well-being of producers
- _ Ensure value is shared fairly
- _ Ensure transparency for producers
- _ Consider the long-term economic viability of companies and wineries

OUR KEY FIGURES

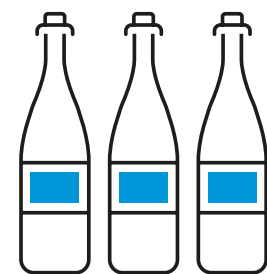
6 000 winegrowers and employees



31,800 hectares

30 PGIs

90 AOPs



1 bottle sold every 5 seconds in 50 countries

Representing **4,2%** of the area in France planted with vines, or **3,8%** of annual production

8 wine-growing regions concerned

WINEGROWERS IN SUSTAINABLE DEVELOPMENT

The diversity makes our wealth



1 Loire Valley

Caves de la Loire (49)
Caves des Vins de Rabelais (37)

2 Champagne

Chassenay D'Arce* (10)

3 Burgundy

Caves Bailly-Lapierre (89)
Cave des Hautes Côtes* (21)
Vignerons de Buxy (71)
Cave de Lugny (71)
Cave de Viré* (71)
Cave d'Azé* (71)
Vignerons des Terres Secrètes (71)
Agamy* (69)
Cave de Clessé* (71)

4 Rhône valley

Cave de Tain (26)
Jaillance (26)
Vignerons du Mont Ventoux (84)
Rhonéa (84)
Vignerons de Tavel et Lirac (30)

5 Provence

Domaine Isle Saint Pierre (13)
Château Sainte Roseline* (83)
Château Des Demoiselles* (83)

6 Languedoc Roussillon

Cave St Maurice (30)
Castelbarry (34)
Dom Brial (66)
Vignobles Vendéoles (11)
Arnaud de Villeneuve* (66)
Vignerons créateurs* (30)

7 South-West

Caves du Marmandais (47)

8 Bordeaux

Caves de Rauzan (33)

*Member in the process of conversion

WHY CHOOSE SUSTAINABLE WINEGROWING CERTIFICATION?



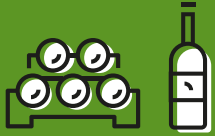
AS A CONSUMER

- _ To take real action in favour of producers committed to a long-term approach
- _ To support sustainable wine production: maintaining rural communities and landscapes, protecting natural resources and biodiversity, ecodesign, the reduction of waste, etc.
- _ To have a guarantee that a wine has been produced in ethical working conditions: well-being of producers and employees, fair distribution of value, gender equality, etc.
- _ To buy good quality wines at a fair price: for you, for the producers, and for all the stakeholders



AS A WINEGROWER

- _ To meet more stringent requirements from customers with a complete, constantly evolving CSR initiative
- _ To benefit from the support of a flourishing national collective, with 10 years experience in CSR and sustainable development



AS A DISTRIBUTOR

- _ To provide real answers to consumers' growing demand for responsible, sustainably produced wines
- _ To stand out and to replenish your ranges with products that are sustainable from the vine to the glass
- _ To develop your own CSR commitments by participating in the wine industry's first CSR certification
- _ To have the guarantee of certification verified by a trusted third party (AFNOR)

- _ To innovate and join forces with a strong project that gives direction to your business
- _ To commit yourself with certification that takes into account your identity and the specific nature of your activity
- _ To obtain recognition for your sound environmental and societal practices in France and internationally (ISO 26 000)

Our sustainability commitments, from the vine to the glass



COMMITMENT 10:
Develop community and solidarity-based links

172 575€

WAS DONATED TO SPONSORING INITIATIVES SUPPORTING LOCAL HERITAGE, COMMUNITY AND SOLIDARITY-BASED PROJECTS

COMMITMENT 1:
Save natural resources

- _ In the wine industry, it requires an average of **3 litres** of water to produce **one litre** of wine. For Sustainable Winegrowing wineries, the average is half this amount.

COMMITMENT 2:
Protect biodiversity

- _ **100%** of Sustainable Winegrowing wineries carry out measures to preserve biodiversity.

COMMITMENT 3:
Reduce the use of phytosanitary products

- _ **100%** of Sustainable Winegrowing wineries are developing alternative solutions to limit the use of chemical molecules.



COMMITMENT 4:
Encourage ecodesign and reduce waste

82%
OF CELLAR WASTE RECYCLED OR RECOVERED

COMMITMENT 5:
Fight against climate change

- _ Ecodesign of packaging, optimization of the transport of merchandise, energy for agricultural machinery and winemaking facilities, sustainable building design: Sustainable Winegrowing certified wineries have initiated numerous actions in these four areas, which alone represent **80%** of the greenhouse gas emissions produced by the wine industry.



SUPPORT REGIONS AND LOCAL HERITAGE

COMMITMENT 9:
Invest in France and develop local resources

- _ Sustainable Winegrowing wineries invested a total of **€6.2 millions** in 2018 in the development of local resources throughout France.

COMMITMENT 8:
Stimulate direct and indirect creation of jobs

- _ **5,900** families earn their livelihood through companies with Sustainable Winegrowing certification. Indirectly, they create **24,000** local jobs.



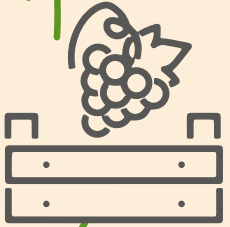
GUARANTEE QUALITY FROM THE VINE TO THE GLASS

COMMITMENT 7:
Produce healthy wines

Over 200
RESIDUE ANALYZES CARRIED OUT IN WINES IN 2019

COMMITMENT 6:
Ensure traceability from the vine to the glass

- _ **100%** of wines produced by Sustainable Winegrowing certified wineries follow a manufacturing process that respects the three pillars of sustainable development and upholds our collective's strong values.



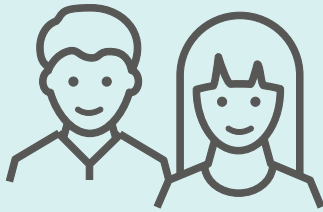
OFFER A FAIR PRICE TO THE CONSUMER AND THE PRODUCER

COMMITMENT 11:
Encourage short supply chains

- _ In 2018, a total of **2 500 000** bottles were sold directly through wine stores managed by Sustainable Winegrowing producers. These wine stores employ **60** people

COMMITMENT 12:
Pay producers fairly

IN 2019
MORE THAN HALF
OF THE TURNOVER OF LABELED WINERIES WAS DONATED TO PRODUCERS.



#sustainablewinegrowing

